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#### Classical Music for Surround

- Growing consumer acceptance of multichannel audio
- DVD-Audio and Super Audio CD are mainstream commercial media
- Music-only releases are taking advantage of the developments
- Classical commercial releases often maintain traditional recording practices
- Creative opportunities are often avoided

## **Novel Spatial Audio Scenes**

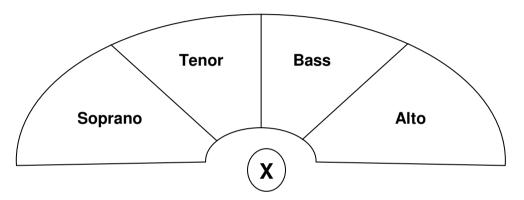
- Listener opinions were sought for novel spatial audio scenes
- Series of specially made recordings
- Traditional spatial microphone arrays
- Alternative artist arrangements
- Formal listening test



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## Traditional Setup - Choir

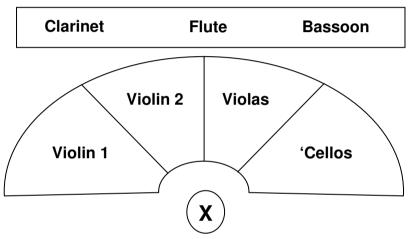




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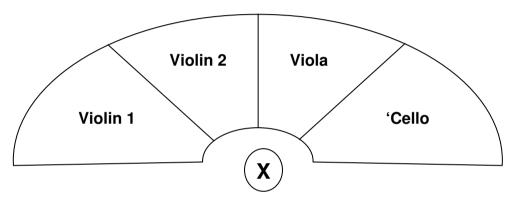
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## Traditional Setup – Chamber Orchestra





## Traditional Setup - Quartet

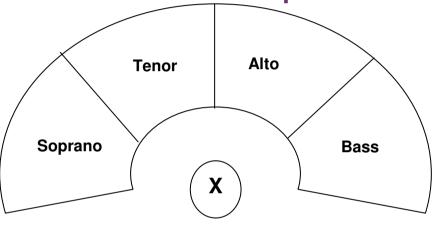




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## Partial Arc Setup - Choir

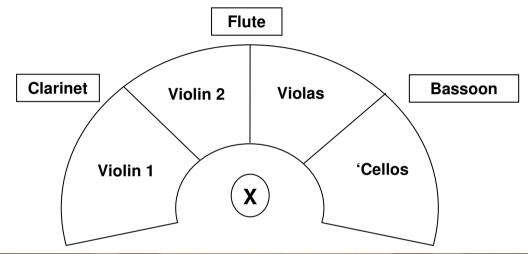




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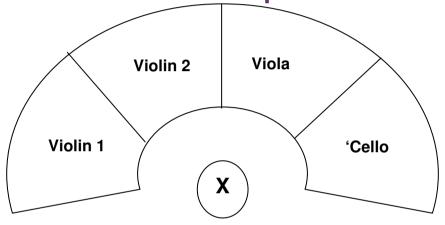
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## Partial Arc Setup – Chamber Orchestra





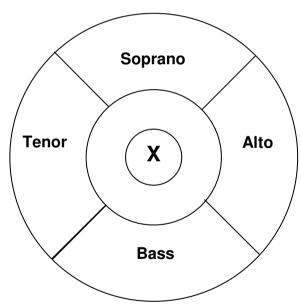
Partial Arc Setup - Quartet





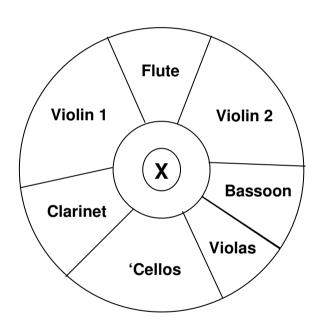


## Full Surround Setup - Choir





## Full Surround Setup – Chamber Orchestra

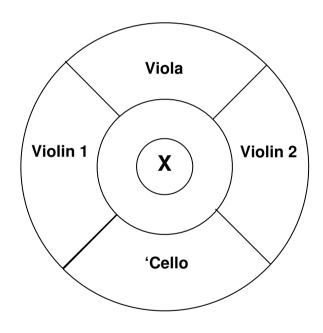




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## Full Surround Setup - Quartet







## **Listening Test**

- 30 listeners (15 trained/15 naïve)
- IOSR, University of Surrey
- 5.0 loudspeaker setup
- 3 types of programme material
- 2 microphone arrays
- 3 artist arrangements (traditional, partial & full)



## Listening Test

- 8 assessment attributes
- Accompanying statements and descriptions
- 9-point Likert Scale

Strongly Agree	
Agree	
Neither agres nor disagree	
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#### **Attributes**

Purchasing – (disregarding the programme material)

I would like to purchase this recording to listen to at home.

**Listening Comfort** – would you feel comfortable to listen to the recording for a long period of time?

Listening to this recording is a comfortable experience.



#### **Attributes**

## **Tradition** – in comparison with recordings previously experienced at home

This recording is traditional in terms of its recording concept.

#### Interest

I find elements of this recording interesting.



#### **Attributes**

**Envelopment** – do you feel surrounded by the audio?

I find this recording enveloping.

Naturalness – is it like being in a concert hall with the musicians? Or does it feel like an artificial experience?

I find this recording natural.



#### **Attributes**

#### Instrument locatedness

It is easy to pinpoint the location of instruments in this recording.

**Timbral Balance** – is the bass, middle and treble content well balanced? Is the frequency spectrum pleasing?

The recording has a good timbral balance.





## **Question Design**

#### **Listening Comfort**

"Listening to this recording is a comfortable experience."

#### Trial 36

Α	В	С
Strongly Agree	Strongly Agree	Strongly Agree
Agree	Agree	Agree
Neither agree nor disagree	Neither agree nor disagree	Neither agree nor disagree
Disagree	Disagree	Disagree
Strongly disagree	Strongly disagree	Strongly disagree

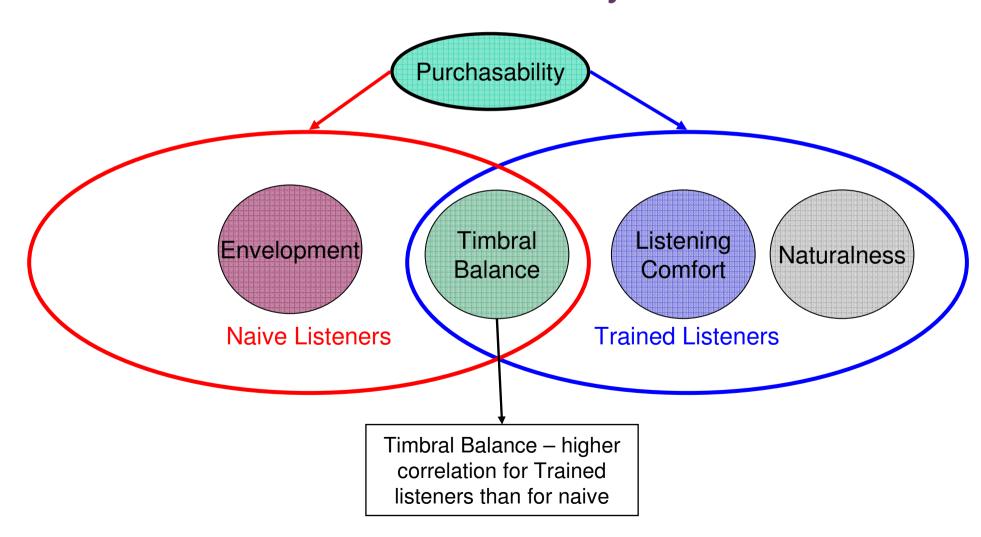
#### Results

- Preliminary analysis suggested division of naïve and trained listeners
- Programme Material and Artist Arrangement:
  - Purchasability significant interaction for naïve but not trained listeners
  - Timbral balance significant interaction for trained but not naïve listeners

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## **Correlation Analysis**

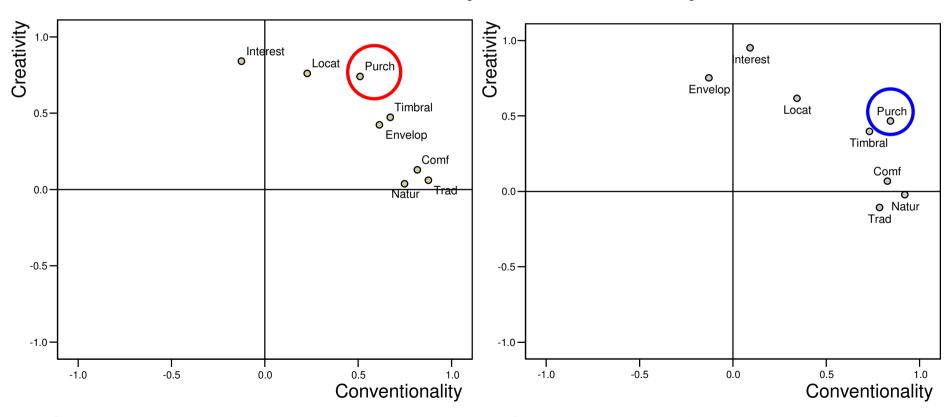




## Factor Analysis

• Extracted components:

#### Conventionality and Creativity

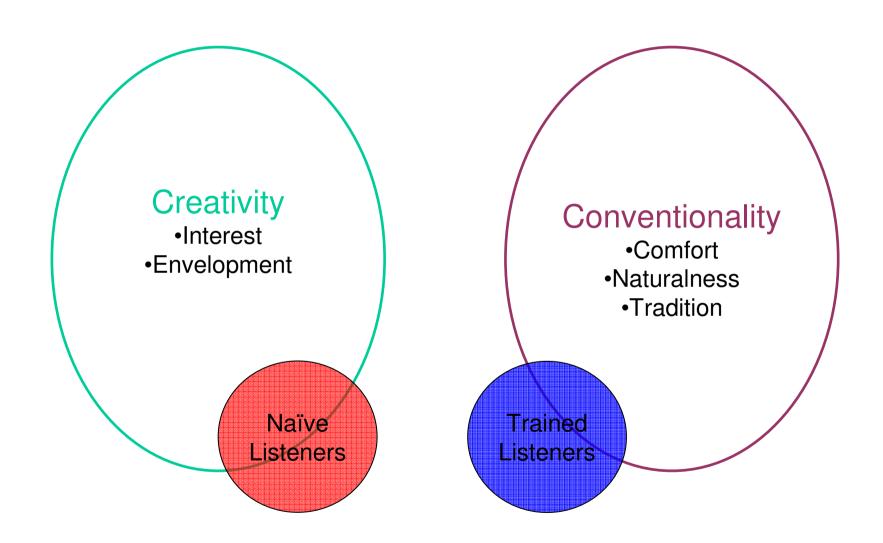


Component Plot for Naïve Listeners

Component Plot for Trained Listeners

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## Forming Prediction Equations

Purchasability =  $0.556 \times$  Envelopment - 0.531

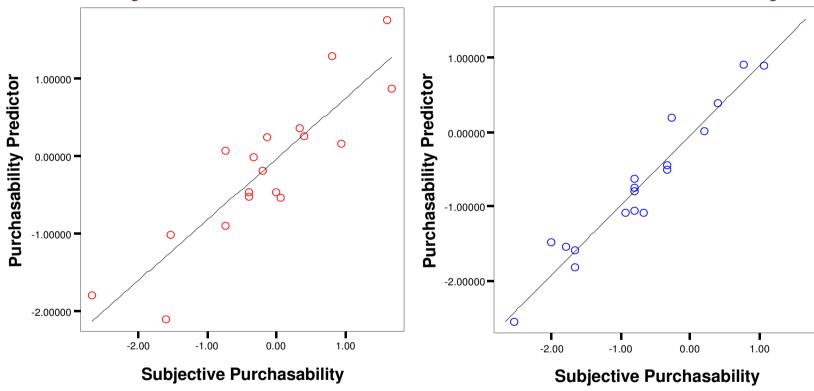
Purchasability Predictor - Naïve listeners

Purchasability =  $0.742 \times \text{Locatedness} + 0.534 \times \text{Naturalness} + 0.576 \times \text{Timbral} - 0.573$ 

Purchasability Predictor - Trained listeners



## Subjective vs. Predicted Purchasability



Naïve Listener Correlation: Subjective vs Predicted Purchasability

Trained Listener Correlation: Subjective vs Predicted Purchasability



#### Conclusions

- Novel recording method developed
- Listener opinions gauged for a variety of attributes
- Purchasability of recordings was related to components labelled Conventionality and Creativity
- Predictor equation formed for Purchasability for both naïve and trained listeners

#### Further Work

- Refinement of technique both with regards to recording design and listening test design
- Implementation of purchasability predictor to enable shorter listening tests
- Enable establishment of the viability of unusual recording techniques within the consumer market

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